

# MILLION TREE CHALLENGE

Your guide to helping Winnipeg's tree canopy thrive for generations to come.



## BECOME ONE IN A MILLION

We're inviting you to join the **Million Tree Challenge** and **PLEDGE TO PLANT**.

Winnipeg's tree canopy is in crisis, and we need Winnipeggers like you to step up and support our trees. Let's join together to plant a million new trees – one for every person in our growing city.



## PROTECT OUR TREE CANOPY

**Our tree canopy has always been there for us** — providing improved air quality, reduced heating and cooling costs, increased property values, improved health and quality of life, and greener recreation areas.

**Now it's our turn.** Invasive pests, disease, and storms are devastating our immense tree population. By participating in the **Million Tree Challenge**, you can make sure our tree canopy beats the challenges and continues to benefit our beautiful city for years to come.



# TAKE ACTION

## PLANT

We encourage participants to plant trees on their property, especially native species, which are available at nurseries and garden centres across Winnipeg. Our **ReLeaf Program** runs twice a year, where we can set you up with a tree package. One day of planting can add years of beauty and benefits to your yard or neighbourhood.

## REGISTER

Once you've planted your tree, make sure to register it. Every tree registered is one tree closer to our million-tree goal. You can register on our website or use our QR Code.



## DONATE

Go beyond your pledge to plant and help someone else plant a tree. Visit our website to make your donation.

## VOLUNTEER

Become a volunteer for **Trees Winnipeg**. Check our website often to learn more about our upcoming volunteer opportunities. Help us make our pledge to plant a reality.

# I PLEDGE TO PLANT.

Take the pledge today to help grow Winnipeg's tree canopy.



In partnership with:



For tips, videos, and resources on how to plant and care for your tree, visit:

[milliontreewinnipeg.ca](http://milliontreewinnipeg.ca)

